



Get moving with a home equity loan and a room full of furniture!



LAST CHANCE! ENTER TO WIN A ROOM FULL OF FURNITURE!*

There is no time like the present to renovate and refresh your home. A We Florida Financial home equity may be just what you need. Take advantage of our:

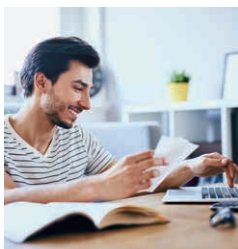
- LOW RATES
- FAST CLOSINGS
- ONE-ON-ONE SERVICING

Get a loan and enter to win a room full of fabulous furniture to go with your renovations. Buy those gorgeous pieces you've longed for. Modern, traditional, wild or contemporary, your new furniture will complete your dream room.

NMLS#705683

*Prize value is \$4,000. For complete contest rules, please go to: WeFloridaFinancial.com/giveaway-official-rules. For more loan information, visit us at: WeFloridaFinancial.com/loans/home-equity

Simplify your busy life with one-stop Bill Payment online!



With We Branch online banking, you can:

- Pay bills from one location, instead of logging into each biller's site
- Get most of your e-bills directly in online banking – faster and more secure than a paper bill in your mailbox

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We Drive will help you get *On The Road Again*

It's the gorgeous season in Florida. While the rest of the country is in a deep freeze, we are thrilled to roll our windows down, throw our hands up and feel the wind in our hair.



Thinking about your next vehicle? We Drive can help. Here's how. Until April 15, when you buy a car from We Drive and finance at We Florida Financial, you get these special offers:*

- 3-months of deferred payments
- Rate discounts of up to 0.50%
- A FREE gift

Hurry! Offer ends soon.

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Are you financially fuzzy? Wake up with a jolt of KOFE



Get rid of uncertainty and develop a clear plan to achieve your goals. We Florida Financial has partnered with Consolidated Credit and KOFE (Knowledge of Financial Education) to help. As a member, you get free access to unlimited resources with:

- Financial publications and articles
- Easy-to-follow educational videos
- Monthly webinars and interactive courses
- In-person financial coaching to help you rebuild or maintain your credit



You can even chat live with a KOFE financial coach. Or you can schedule a more in-depth telephone or in-person session with a coach by calling 866-243-1904.

Register on the KOFE web site and start using the services right away. Go to WeFLFin.com/financial-fitness.

KOFE is a service of Consolidated Credit, located in Broward County and available to serve you by phone or in-person.



We Drive will help you get On The Road Again

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*Vehicle must be purchased through a We Drive participating dealer to receive deferred payments, rate discounts, and/or a free gift.

DEFERRED PAYMENTS: During the deferred payment period, interest will continue to accrue on the deferred amount(s) and no late charge or penalty will be assessed.

RATE DISCOUNTS: To qualify for rate discounts members must purchase specific add-on products through We Florida Financial at loan closing.

To receive a .25% discount members must purchase GAP and Mechanical Breakdown Protection.

To receive a .35% discount members must purchase GAP, Mechanical Breakdown Protection and either Credit Life or Credit Disability.

To receive a .50% discount members must purchase GAP, Mechanical Breakdown Protection, Credit Life, Credit Disability, and Ding Shield.

Additional rate discounts for membership and loyalty may be available if you qualify. The rate will not go below the We Florida Financial floor rate of 2.99%. Members who do not qualify for the add-on products will not be eligible for discounts. No substitution of products is permitted. The add-on products must be purchased at time of loan closing. Products financed in the loan balance may increase your monthly payment. Rate discount will be revoked when a product is canceled within 30 days.

FREE GIFT: The free gift is subject to availability and has no cash value.

We Drive

Call us: 954-691-CARS (2277), Option 3

E-mail us: Info@WeDrive.cars

Visit us: 1300 South Federal Highway
Fort Lauderdale, FL 33316

Learn more: WeDrive.cars

Simplify your busy life

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- Schedule bills to be paid at a future date or schedule recurring bills to be paid whenever you choose
- Keep all payments in one location - great for budgeting, taxes or annual reconciliation



WeFloridaFinancial.com | 954-745-2400

Membership is required. Membership is open to individuals or to businesses located in 46 Florida counties. Members must open and maintain a savings account with a minimum balance of \$5 for the duration of their membership.



Federally insured by NCUA

